

CANADIAN BATON TWIRLING FEDERATION
NATIONAL TEAM TRIALS
GEORGIAN COLLEGE MAY 19 – 21 2012
HOSTED BY THE ONTARIO BATON TWIRLING ASSOCIATION

The Ontario Baton Twirling Association is thrilled to be the host of the 2012 Canadian Baton Twirling National Team Trials, being held at Georgian College in Barrie Ontario May 19 – 21, 2012. We will play host to over 200 athletes from all across Canada competing to become part of the Elite Team representing Canada this August at the 2012 World Baton Twirling Championships in France! We are also delighted to offer our up and coming athletes the opportunity to compete in a national open event in conjunction with these championships!

What is Baton Twirling?

Baton twirling is a sport for girls, boys, men and women and includes both individual and group events, and is recognized as a sport in the Province of Ontario. Opportunities exist for participation ranging from recreational level through competition at the world level. Athletes learn to perform difficult technical body moves while executing intricate baton skills. Baton Twirling is a thrilling sport for athletes and audiences alike. Routines are choreographed with intricate timing and precision, resulting in performances that are amazing in their difficulty and excitement.

Please take the time to watch this video <http://www.wbtf.org/video/wbtf-promo> to get a better understanding of our sport. Prepare to be amazed!

Ontario has always been a stronghold for Canadian Baton Twirlers, and is indeed the home of group twirling in Canada. Ontario athletes are among those elite Baton Twirlers who have represented Canada at the world level.

Request for Sponsorship

Although Baton Twirling is a recognized sport, our province is unable to provide any significant level of funding to our association or its athletes. Therefore, in order for us to offer a successful, professional and memorable event for our athletes, we need your support! There is a requirement for monetary donations and/or in-kind donations, in order to make our vision for this event come to fruition. Partnerships are available at many levels.

Please take the time to review the attached information. We would be so pleased for you consider sponsoring our organization as we endeavor to host this very important championship even in the sport of Baton Twirling.

I look forward to discussing this partnership opportunity with you at your convenience. Should you have any questions or concerns, please do not hesitate to contact me.

Thank you for your consideration

ONTARIO BATON TWIRLING ASSOCIATION

Jennifer Meron
OBTA Technical Chair
Competition Director – CBTF National Team Trials

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SPONSORSHIP OPPORTUNITIES

\$2500 Platinum Sponsor

- print recognition on sponsor board
- Company Banner (as provided by company) prominently displayed
- Company name and logo on entry forms and brochure
- Full page ad in souvenir program
- Company name on all 2012 Canadian Team Trial advertising
- Minimum 25 verbal acknowledgements during event
- Invitation to attend events
- Invitation to extend greetings at Opening Ceremonies

\$1000 Gold Sponsor

- Print recognition on sponsor board
- Company name on entry forms and brochure
- ½ page ad in souvenir program
- Company name on all 2012 Canadian Team Trial advertising
- Minimum of 15 verbal acknowledgements during event
- Invitation to attend events

\$500 Silver Sponsor

- Print recognition on sponsor board
- ¼ page ad in souvenir program
- Minimum of 10 verbal acknowledgements during event
- Invitation to attend events

\$250 Bronze Sponsor

- Print recognition on sponsor board
- Business card size ad in event program
- Minimum 10 verbal acknowledgements during event
- Invitation to attend events

\$50 Corporate Supporter

- Company name, phone number & email/website listed in our program on Corporate Supporter page
- Invitation to attend events

In kind sponsorship partnership will be discussed and compensated