

Sponsorship Opportunities for the 2012 Canadian Winner/Championships

February 20, 2012 - The Saskatchewan Baton Twirling Association (SBTA) will be hosting the 2012 Canadian Baton Twirling Championships in Regina from July 5-9th.

The competition will play host to over 230 athletes from all across Canada - many of which will have been selected to represent Canada at the World Baton Twirling Championships in France in August of this year.

Thanks to the generous support of companies like yours, Saskatchewan has hosted many successful sporting events and they are asking for your support as they endeavour to host this very important national event in the sport of baton.

Baton twirling is a sport for girls, boys, men and women and includes both individual and group events, and is recognized as a sport in the Province of Ontario. Opportunities exist for participation ranging from recreational level through competition at the world level. Athletes learn to perform difficult technical body moves while executing intricate baton skills. Baton Twirling is a thrilling sport for athletes and audiences alike. Routines are choreographed with intricate timing and precision, resulting in performances that are amazing in their difficulty and excitement.

Please take the time to watch this [video](#) [1] to see what the best in our sport can do.

Partnership opportunities are available at many levels. Not only is there a requirement for monetary donation to assist in the overall planning and logistics of this event; but also any in-kind donations. Some of the gift-in-kind donations that we are seeking are assistance with printing the souvenir programs, items for the athlete welcome bags, and food or beverage items.

Sponsorships will be gratefully received by the SBTA office. For further details, please contact Brenda O'Connor directly by email at [skbaton@shaw \[dot\] ca](mailto:skbaton@shaw.ca).

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Links

[1] <https://www.cbtf.ca/video/baton-twirling-promo-video>