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## **Anti-princess branding beyond the bandwagon - Christian Science Monitor**

[Anti-princess branding beyond the bandwagon](#) [1] Christian Science Monitor

Anti-princess marketing campaigns have earned a lot of public good will as two resoundingly anti-princess themed ads have gone viral in the last few days.

By Admin at Thu, 11/21/2013 - 03:00

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### **Source**

**URL:**<https://www.cbtf.ca/content/anti-princess-branding-beyond-bandwagon-christian-science-monitor?mini=2027-07&page=146>

### **Links**

[1] <https://www.csmonitor.com/The-Culture/Family/Modern-Parenthood/2013/1121/Anti-princess-branding-beyond-the-bandwagon>