

---

## Anti-princess branding beyond the bandwagon - Christian Science Monitor

[Anti-princess branding beyond the bandwagon](#) [1] Christian Science Monitor

Anti-princess marketing campaigns have earned a lot of public good will as two resoundingly anti-princess themed ads have gone viral in the last few days.

By Admin at Thu, 11/21/2013 - 03:00

---

### Source

URL:<https://www.cbtf.ca/content/anti-princess-branding-beyond-bandwagon-christian-science-monitor?mini=2028-08&page=148>

### Links

[1] <https://www.csmonitor.com/The-Culture/Family/Modern-Parenthood/2013/1121/Anti-princess-branding-beyond-the-bandwagon>