



Canadian Baton Twirling Federation

La Fédération Canadienne de Baton Sportif

President's Report – AGM July 2009

This year's report must begin with a resounding thank-you to the entire Board and all of the Provinces.

At the Fall Board meeting, several priorities were identified with progress to report on most:

1. Documentation updates – manuals
 - Group Manual and L3/M2/M3 course manual updates have been completed and are now undergoing Technical review
2. Course completion
 - L3/M2/M3 coaching and judging courses have been updated.
3. Grass Roots – particular development from coach to club director
4. Communication – between judges, coaches, athletes, parents. Mentoring junior coaches from senior coaches
5. Website
 - We are moving toward using the website as a key vehicle to deliver CBTF news and information.
 - In addition to the website itself, with Canadians we have begun to use Twitter for snappy updates.
6. Translation of documents
7. Competition commission updates
8. Bylaws and policy manual updates
9. Strategic Planner

This year we established two marketing opportunities:

- Sharp Baton Company. Initially, this included a donation to create the CBTF Sharp Baton Company Scholarship, and some merchandise being sold at Canadians in support of the International Cup Contingent.
- Go Away Travel. With this arrangement, a portion of the commission earned on travel by CBTF members is shared with CBTF and the person making the booking.

We had a very successful contingent that competed at the 2008 WBTF World Championships and International Cup in Ireland. Complete results are available on the www.cbtf.ca website (Events | Worlds 2008).

Planning for the upcoming International Cup in Sydney, Australia is virtually complete. Our contingent will number 31 Elite/Level A/Level B athletes as well as 2 judges – 77 people in total. Steven Kopas was appointed Team Manager. The “Pride of Canada” Training Clinic will be held at the completion of Canadians, and almost all contingent members will be participating.

Respectfully submitted,
Jeff Johnson