



Canadian Baton Twirling Federation

La Fédération Canadienne de Baton Sportif

President's Report – AGM July 2011

We sent a contingent of 16 athletes, 5 coaches and 2 judges to the 2010 World Championships in Bergen, Norway. The Norwegians were wonderful hosts and our contingent of athletes, coaches, judges and family was very supportive of one another. Once again, the investment in having a dedicated Team Manager was well-received by Coaches and athletes alike. Complete results are available on the www.cbtf.ca website (Events | Worlds 2010).

The earthquake that hit Japan March 11 affected even our twirling community. Many twirling groups were located in the affected regions – and relief programs were launched to raise funds that would be specifically targeted to helping twirlers and twirling groups get back on their feet. CBTF joined with the USTA in the 'Wristbands for Japan' campaign and we also joined with the German Federation with the 'Twirling for Japan' relief shirt. Our fundraising results will be formally presented to Aiko Takayama of the Japan SportBaton Association at the International Cup in Jacksonville.

This year we held the International Cup Qualifier separate from the Canadian Championships. The ABTA hosted the Qualifier in Calgary over the May long weekend. Had it not been for the earthquake that struck Japan, the Qualifier would have been very well-attended – with qualifying competition required in almost all A and B Level events.

Planning for the upcoming International Cup in Jacksonville, USA is virtually complete. We will be sending our largest contingent ever to a WBTF event: 60 athletes, 3 judges and 15 coaches, along with almost 80 family and other supporters. Steven Kopas was again appointed Team Manager. The "Pride of Canada" Training Clinic will be held at the completion of Canadians. With this International Cup, CBTF is introducing a new International Cup National Jacket – we hope it is well-received by all.

At the recent Summer Board Meeting, the CBTF Board of Directors awarded the following competitions:

- The 2012 Canadian Team Trials was awarded to the Ontario Baton Twirling Association. The competition will be held in Barrie, Ontario over the May/2012 long weekend.
- The 2012 Canadian Winner/Championships was awarded to the Saskatchewan Baton Twirling Association. The competition will be held in Regina, Saskatchewan, over the first full weekend in July (July 6-8, 2012).

Mark the dates!

On the revenue generation & fundraising side, we have continued our arrangement with Go Away Travel. For the year ending October 2010 almost \$2000 in travel commissions were generated. Over \$750 was distributed to our travelling members – and many donated their commission right back to CBTF.

At the Fall Board Meeting, we launched two new revenue generation programs:

- The Shop & Support program – which is a national program that allows club-level fundraising
- The FundTunes online music purchase program

We must continue to investigate and implement revenue generation programs that can be national in scope. However, none of these will ever meet with much success if we cannot achieve a high participation rate among our clubs and our members. We must continue to promote these programs and encourage our membership to support those businesses that support our sport.

Respectfully submitted,
Jeff Johnson