



## **NSTA 2016 - 2017**

First Provincial AGM was held in October 2016 where 2016 – 2018 – full BOD and executives were elected. We also added volunteer representatives for athlete rep and coaches' rep to assist in promoting baton in the province.

Membership consists of two clubs. Membership in baton is on the decline in the province and Kim Clarke (1<sup>st</sup> VP) is trying to working with Recreation NS to introduce baton through the provincial recreation association and seems to be building some interest.

Nova Scotia's 3<sup>rd</sup> Provincial and open completion was held in April and numbers are slowly increasing.

Nova Scotia's representation at 2017 Canadian Winner/Championship was represented by the highest number of Nova Scotia athletes. We also had athletes from NS attending the Pan Pacific Cup and IC.

Promotion of the sport through media performances continued this year, as did the use of our Twitter and Facebook pages which highlighted club registration, Provincial events, competitions and accomplishments.

In fall of 2016 we hosted our first Coaching L1 Course and now have 6 new L1 Certified Coaches. We're currently looking into the possibility hosting an L2 Course this season and continue to track our coaches for CPED.

A-Level Competitive Memberships continue to build gradually and we are seeing consistency with our Pre-Competitive athlete numbers. At this year's provincials, we saw increases in the variety and amount of events that our pre-competitive athletes are entering with a particular increase in Solo Dance I and Pre-Medley I. Additionally at this year's provincials we had more athletes entering Open Compulsories for the first time. Our ultimate hope for this season is to introduce our competitive athletes to more events this year such as Medley & Solo Dance.

We held Badge Testing in May 2017, most of our competitive athletes are now working through Yellow, Orange and Red. We will soon need to look into upgrading some of our adjudicators to allow a higher level of testing for our athletes

### **Athlete's Rep Report**

- Design, organize, and distribute new NSTA jackets for athletes attending Nationals.
- Organize a lululemon clothing order for athletes attending Nationals.
- Organize local media coverage to promote NSTA athletes attending Nationals.
- Start a Facebook and Instagram account for NSTA athletes to keep up with important dates, highlights, etc. However, these social media pages are open for anyone in the baton community interested in keeping up with our athletes.
- Organize NSTA athletes to participate in the first annual World Baton Twirling Day.
- Regularly communicate with all NSTA board members and attend/participate in NSTA board meetings.

### **Plans for the upcoming year:**

- Promote NSTA athletes further in the media.
- Better plan for the upcoming World Baton Twirling Day.
- Continue to utilize social media to highlight NSTA athletes, promote baton twirling as a sport, and keep everyone updated.
- Organize another clothing order and design official NSTA gear.