



Canadian Baton Twirling Federation

La Fédération Canadienne de Baton Sportif

2023 Canadian Winner/Championship Report

The 2023 Canadians saw a large jump in participation, as compared to the 2022 competition. While not yet back to the size of a 'typical' Canadians, hopefully it is the start of a good trend.

The competition engaged 11 judges, with 192 athletes participating from five provinces.

The Canadians Organizing Committee consisted of:

- Competition Director: Jeff Johnson
- Entry Processor: Dana Peteleski
- Lead Tabulator: Cindy Dietrich
- Athlete Rep: Shawna Spencer
- Host Province Coordinator: Candy Tedford

It was appointed by the CBTF Board at the 2022 Fall Conference.

The purpose of this report is to document how the 2023 Canadians event was organized and run, and to make recommendations for the benefit of future competitions and CBTF.

Financial results have been provided by the ABTA Treasurer and are attached to this report. Preliminary indications are that the competition will report a profit of \$3,070. There is one post-event grant application outstanding, which could generate up to \$6,500.

Summary of Action Items & Other Recommendations

1. Update the CBTF Roles & Responsibilities document appendices with the 2023 metrics.
2. Award National Event hosting responsibilities using a competitive bid process, involving at least 2 potential Local Organizing Committees. This selection process should occur 3-4 years in advance of the competition itself.
3. Engage a professional accommodations coordinator, to maximize the benefits of the Stay to Play policy.
4. Establish/revise a more robust set of travel reimbursement policies & practices, particularly regarding air travel and local/semi-local travel reimbursement.
5. Changes to streamline the scoring and tabulation process:
 - Eliminate scoresheets for all disciplines at the Canadian W/C (Maple Leaf Open events would remain Master + Scoresheet)
 - Revisit the need for the Medley section-by-section penalties - either eliminate them or provide judges with more experience using the same Medley Master that they will use at Canadians.
 - Add captions to the Group Master, stop using group scoresheets in the Winner/Championship divisions
 - Arrange fields on the Masters and Tabulation System data entry screen in the same order (Penalty and then Gross Score)

Recent Metrics

| | 2018 | | 2019 | | 2021 | | 2022 | | 2023 | |
|---------------|----------------------------------|-------|---------------------------|-------|-----------------|-------|-----------------|-------|--------------------------|----|
| Location | Winnipeg, MB | | Regina, SK | | Virtual | | Moncton, NB | | Edmonton, AB | |
| Venue | U of M Investors Athletic Centre | | U of R Kinesiology Centre | | | | Avenir Centre | | Grant MacEwan University | |
| Date | July 2 – July 6 | | July 1 – July 4 | | July 2 – July 4 | | July 2 – July 5 | | July 2 – July 7 | |
| # Athletes | NB | 20 | NB | 17 | NB | 26 | NB | 32 | NB | 22 |
| | NS | 1 | NS | 1 | NS | 2 | NS | 0 | NS | 0 |
| | QC | 0 | QC | 0 | QC | 0 | QC | 0 | QC | 0 |
| | ON | 18 | ON | 42 | ON | 36 | ON | 34 | ON | 56 |
| | MB | 55 | MB | 42 | MB | 15 | MB | 10 | MB | 11 |
| | SK | 59 | SK | 90 | SK | 55 | SK | 38 | SK | 43 |
| | AB | 62 | AB | 64 | AB | 15 | AB | 23 | AB | 60 |
| | BC | 4 | BC | 2 | BC | 1 | BC | 0 | BC | 0 |
| Total | 219 | Total | 258 | Total | 150 | Total | 137 | Total | 192 | |
| Profit (Loss) | 14.012 | | 12.578 | | 3.948 | | (14.806) | | 3.070 * | |

* One grant application remains outstanding

Organizing Committee

The organizing committee was appointed at the 2022 Fall Conference. No budget was submitted by the Local Organizing Committee.

As recommended in previous competition reports, these appointments should be made 18-24 months before the competition itself, and a complete budget should be submitted at the same time for review and approval by the CBTF Board of Directors.

Sport Tourism

This competition benefited significantly because the Accommodations Coordinator was very familiar with the industry. With that familiarity, she was able to negotiate many beneficial components into the accommodation package.

Nevertheless, we are still leaving 'money on the table' from sport tourism.

City/regional tourism bodies exist to bring business to their area – and they can offer financial and non-financial incentives. However, our current practice is to simply 'rotate' the national event hosting responsibilities from province to province. The location of the competition is never treated as a competitive situation – since there is no 'other' potential site, the tourism bodies do not need to offer incentives to win our business... they know we are going to their region regardless.

CBTF must revise its process for awarding hosting responsibilities for its national events, in order to take advantage of the opportunities presented by the sport tourism industry.

Financials

The same issues experienced in the 2023 Qualifier regarding air travel costs applied to the 2023 Canadians. Air travel costs are, essentially, uncontrolled. There is no CBTF policy or guideline regarding:

- Travel dates
- Carrier or flight selection
- Fare class
- Seat selection fees
- Luggage fees

There is no effective or enforceable CBTF policy that allows organizers to manage or control overall air travel costs. This is not a problem that can be solved simply by 'booking earlier'. CBTF should establish

(or revise) policies in place that help organizers control the cost of air travel associated with the competition.

This competition also had several judges and staff that were ‘semi-local’... not far enough to require air travel to Edmonton, but not truly ‘local’. If the CBTF Mileage Reimbursement policy is applied without any cap, sometimes the travel cost for a ‘semi-local’ traveler can actually exceed the travel cost for someone travelling by air across the country. CBTF should establish (or revise) a robust set of travel policies, that address semi-local travelers as well as those that are travelling long distances by air.

Competition Schedule & Operational Procedures

The 2023 Canadians was run with 11 judges at peak, with 4 judges reporting conflicts. The competition days were generally about the same as in the past – both content and schedule.

- **Day 1:** The CBTF Individual/Duet preliminary rounds and Maple Leaf Open ran with 6 lanes (4 W/C and two MLO) and 10 judges. Three judges reported conflicts.
- **Day 2:** The CBTF Individual/Duet final rounds ran with 3 lanes and 10 judges. Four judges reported conflicts.
- **Day 3:** The Group and WBTF events both ran with 2 lanes and 9 judges. Four judges reported conflicts.
- **Day 4:** The WBTF events ran with 2 lanes and 9 judges. Four judges reported conflicts.

The competition could have run on Days 3 and 4 with only 7 judges. Unfortunately, accommodation and non-refundable air travel arrangements had already been made for the nine judges. The Competition Director decided to distribute the judging responsibilities to all nine judges, rather than having two of them sit idle.

| | <i>Schedule</i> | <i>Events</i> |
|--------------|------------------------|---|
| Day 1 | 8:30 am – 6:40 pm | <u>Preliminary round and Maple Leaf Open</u> <ul style="list-style-type: none"> - 3Baton - 2Baton - Solo - Duet - Medley - SoloDance - Compulsory Moves - Short Program |
| Day 2 | 8:30 am – 4:45 pm | <u>Final round</u> <ul style="list-style-type: none"> - 3Baton - 2Baton - Solo - Duet - Medley - SoloDance |
| | 2h 45m for awards | Awards & Grand Nationals |
| Day 3 | 8:30 am – 6:15 pm | W/C Group events: <ul style="list-style-type: none"> - Twirl Team - Freestyle Team - DanceTwirl Team - Artistic Group W/C Group Awards, Group Grand Nationals WBTF events preliminary round: <ul style="list-style-type: none"> - Freestyle Solo |

| | Schedule | Events |
|--------------|-------------------|---|
| Day 4 | 8:30 am – 5:15 pm | <p>MLO Group events:</p> <ul style="list-style-type: none"> - DanceTwirl Team - IBTF Twirl Team - IBTF Twirling Corps <p>WBTF events preliminary round:</p> <ul style="list-style-type: none"> - Freestyle Pair <p>WBTF events final round:</p> <ul style="list-style-type: none"> - Freestyle Solo - Freestyle Pair <p>WBTF events Awards Closing Ceremony</p> |

Tabulation

The tabulation department was lead by Lead Tabulator Cindy Dietrich, with assistance from Bonnie Brinker, Trish Koziel, Jeff Patton, and Candy Tedford.

Tabulating a competition of this size involves long days during the competition in addition to many days of preparation. Tabulation systems help, but there is no escaping these realities:

- 229 divisions
- 736 judges masters
- An additional 1247 scoresheets... for MLO, group and WBTF events
- 1317 'performances' – a person/group taking the floor
- Data entry of almost 15,000 numbers – scores, penalties, etc.

A special 'Thank You' goes to the entire tabulation team for their work throughout, and in advance of, the competition.

There were two issues that did get out of the tabulation room and become visible:

- 1) W/C 3Baton BI 12-14 Preliminary Recap and Final Round Order of Appearance
This was, initially, a problem with the data entry from the Preliminary round. That was corrected and re-posted. However, the Set System for the Final Round (and, therefore, the Judges' Masters) had been created from the incorrect results – which wasn't noticed until moments before the 3Baton Final was scheduled to begin.

The 3Baton Final began after a short delay, with the BI 12-14 division moved to the end of the discipline in order to provide time for the correct Masters to be printed.

- 2) Incorrect awards presentation for W/C Artistic Group
This error wasn't identified until after the W/C Artistic Group awards presentation had completed (Day 3). The placement of first had second had been reversed. The awards ceremony for that division was performed correctly on Day 4.

The root cause for this problem was that two (of the five) judges recorded their scores on the wrong scoresheet – the scoresheets in their folder were in the wrong order.

The recommended solution to this problem is to simply eliminate scoresheets for all disciplines at the Canadian W/C. This would extend the 'masters only' approach that we have used for all CBTF individual events (3Baton, 2Baton, Solo, Duet, Medley and Solo DanceTwirl) since 2012, to the group events (Twirl Team, DanceTwirl Team, Freestyle Team, Artistic Group) and to the WBTF events (Freestyle Solo including Short Program and Compulsory Moves, Freestyle Pair).

(Maple Leaf Open events would be unaffected and remain 'Master + Scoresheet')

There were other issues that created additional work in the Tabulation department and which carry the potential to become visible:

- 1) The section-by-section penalties in Medley
 - These separate penalty columns consistently confuse the judges. Penalties are often recorded incorrectly
 - Recommended Solution: Revisit the need for the section-by-section penalties – either eliminate them or provide judges with more experience using the same Medley Master that they will use at Canadians.
- 2) In group events, the Total Score <> the Sum of the Caption Scores
 - Judging and scoring of the group events is done by caption.
 - The Group Master **only** contains space for a Total Score
 - Recommended solution: Add captions to the Group Master, stop using group scoresheets in the Winner/Championship divisions
- 3) In individual events, the order of the penalty and score fields on the Master is different than the order of the penalty and score fields in the tabulation system
 - This can result in scores being entered as drops, and drops being entered as scores
 - Recommended solution: Arrange fields on the Master and Tabulation System data entry screen in the same order (Penalty and then Gross Score)

Respectfully submitted,

Jeff Johnson, 2022 Canadian Winner/Championship Competition Director

2023 Canadian World Championships

Profit and Loss

29-Aug-23

2023 CANADIANS - INCOME

| | | |
|----------------------|----------|---|
| 50/50 2023 Canadians | 800.00 | |
| Program Ads | 1,500.00 | <i>\$960 in advanced sales and \$540 (includes pins) at venue</i> |

Individual Entry Fees:

| | | |
|-------------------|-----------|----|
| Athletes Party | 5,635.00 | ** |
| Entry Fees | 34,549.00 | ** |
| Athlete Gym Fees | 3,672.00 | ** |
| Souvenir Programs | 380.00 | ** |
| Good Luck Grams | 30.00 | ** |
| Late Fees | 250.00 | ** |

Total Individual Entry Fees: **44,516.00** Does not include the Pride of Canada Clinic fee amount of \$5500 less \$250 for clinic volunteer refunds see below

| | | |
|------------------------------------|-----------|---|
| Group Fees | 5,216.00 | |
| Gym Rental Income | 4,160.00 | |
| GRANTS Received - Explore Edmonton | 10,000.00 | |
| Post GRANT - City of Edmonton | 6,500.00 | <i>*Will be applying once this report is reviewed</i> |
| Merchandise Sales Commission | 1,653.06 | |
| Technical Social | 1,360.00 | |
| Vendor Table Rental Income | 225.00 | |

Total 2023 CANADIANS INCOME **75,930.06**

2023 CANADIANS - EXPENSES

| | | |
|--------------------------------|-----------|--|
| Advertising/Promotional | 415.45 | <i>Logo and pop up banners for grant stipulations</i> |
| Athlete's Party | 5,285.50 | <i>Catering and supplies</i> |
| Awards | 5,597.18 | |
| Bank Fees (incl US exchange) | 208.97 | <i>Etransfer Fees and Paypal Fees for US Judges</i> |
| Decorations (Supplies/rentals) | 445.38 | |
| Facility Rental | 21,949.80 | <i>\$1000 allocated to Pride of Canada Clinic</i> |
| First Aid | 120.96 | <i>Ice Packs</i> |
| Hotel Expenses | 5,336.72 | <i>Includes Host Province Coordinator (5), Lynda Garland (2) and Karen Gratton (5) Rooms</i> |
| Judges/Officials Wages | 11,715.00 | |
| Meals - Officials | 7,102.98 | <i>Venue Catering and Hotel Breakfasts</i> |
| Office Supplies | 390.53 | |
| Officials Travel Expenses | 9,496.74 | <i>Mileage, Airfare Taxis, Parking</i> |
| Programs Cost | 3,148.95 | |
| Tech Social Expenses | 1,645.45 | <i>Catering and supplies</i> |

Total 2023 CANADIANS EXPENSES **\$ 72,859.61**

PROFIT/LOSS **\$ 3,070.45**

Pride of Canada Clinic

| | | |
|-------------------------------|----------|--|
| Canadians - Athletes Clinic | 4,300.00 | <i>**\$4550 original amount minus refunds of \$250 to volunteers</i> |
| Canadians - Clinic Gym Rental | 1,000.00 | <i>Amount Billed for July 7th, 2023 from GMU</i> |
| Canadians - Clinicians Fees | 900.00 | |

Total: **2,400.00** *Amount will be transferred to CBTF*